



WAKE FOREST  
UNIVERSITY

# INVESTMENT BANKING CAREER GUIDE





According to [CorporateFinanceInstitute.com](https://www.corporatefinanceinstitute.com), Investment Banking is a fast-paced, high-reward career path that demands expertise and adaptability. Whether you're interested in assisting companies with raising capital, mergers and acquisitions (M&A), or other strategic financial activities, Investment Bankers provide advisory services and help structure complex financial transactions.

This career path offers not only a range of opportunities, but it offers a unique combination of rapid professional development, high earning potential, and accelerated career progression as well.





## About Investment Bankers

They often advise clients on raising capital, mergers, acquisitions, and strategic transactions. Whether you work in capital markets, risk management, or financial strategy, this field offers exciting opportunities to influence major financial decisions.

## Skills & Education Required for Investment Banking

- In-depth knowledge of financial markets and valuation techniques
- Strong analytical and quantitative skills
- Effective communication and negotiation expertise for client interactions
- Familiarity with regulations and compliance standards
- Advanced degrees like an MBA or certifications



## Investment Banking Employment Opportunities

You can find opportunities in various financial institutions and organizations, including:

- **Investment Banks:** Provide advisory services on mergers and acquisitions, capital raising, and financial restructuring.
- **Hedge Funds:** Manage alternative investments and develop high-risk, high-reward trading strategies.
- **Private Equity Firms:** Invest in private companies, optimize operations, and generate long-term returns.
- **Brokerage Firms:** Facilitate securities trading and provide investment advisory services to clients.
- **Commercial Banks:** Offer corporate lending, structured finance, and advisory services.
- **Government Agencies:** Regulate financial markets, oversee economic policies, and manage sovereign wealth funds.