



WAKE FOREST
UNIVERSITY

THE CORPORATE FINANCE CAREER GUIDE





According to [CorporateFinanceInstitute.com](https://www.corporatefinanceinstitute.com), the Corporate Finance career path focuses on managing a company's financial resources to support its strategic goals. If you're interested in this field, you'll work closely with executives to ensure financial stability, optimize investments, and drive business growth.

In addition, the Corporate Finance career path offers you the chance to work in dynamic, high-impact roles with opportunities for long-term growth. Whether you're managing investments, forecasting financial trends, or driving company strategy, this field provides both a rewarding and challenging career. *(Roles for your consideration are on the following page).*



Corporate Finance Roles

- **Financial Analyst:** Analyzes financial data to support decision-making and improve resource allocation.
- **FP&A Manager:** Leads financial planning and analysis, providing insights for budgeting and forecasting.
- **Treasurer:** Manages cash flow, liquidity, and investment strategies to ensure financial health.
- **Investor Relations Specialist:** Communicates financial performance to investors and fosters transparency with stakeholders.
- **BI & Data Science Specialist:** Uses business intelligence tools to analyze financial data and identify trends that inform strategic decisions.



Skills & Education Required for Corporate Finance

Succeeding in Corporate Finance requires a combination of technical expertise and strategic thinking. Key skills include:

- Financial modeling and data analysis
- Budgeting, forecasting, and resource allocation
- Capital raising and risk management
- Proficiency in Excel, Power BI, and Tableau
- Strong communication skills to present financial insights effectively

Many Corporate Finance roles require a bachelor's degree in finance, accounting, or economics, while leadership positions may benefit from an MBA or finance certifications like the FMVA®.



Corporate Finance Employment Opportunities

You can find career opportunities across various industries, including:

- **Investment Banks:** Provide advisory services, capital raising, and mergers & acquisitions support.
- **Commercial Banks:** Offer corporate lending, treasury management, and financial services to businesses.
- **Private Equity Firms:** Invest in and manage private companies for long-term growth and profitability.
- **Hedge Funds:** Use advanced investment strategies to maximize returns.



Corporate Finance Employment Opportunities

Should you choose this path, there are career opportunities across various industries, including:

- **Investment Firms & Asset Management Companies:** Oversee investment portfolios for corporations, institutions, and high-net-worth individuals.
- **Multinational Corporations:** Handle financial planning, budgeting, and risk management for global enterprises.
- **Government Agencies:** Manage public-sector financial planning, economic policy, and regulation.
- **Fortune 500 Companies:** Oversee large-scale financial operations, strategy, and compliance within major corporations.